

Duckie 2019-20 questionnaire

We're carrying out this survey to help us learn more about our audiences/visitors and how we can give them the best possible experience. The survey should take around five minutes to complete. Anything you tell us will be kept confidential, is anonymous and will only be used for research purposes. The information you provide will be held by Duckie and The Audience Agency, who are running the survey on our behalf.

1. Have you attended a performance from Duckie before? (Tick one only)

- Yes, in the last 12 months
 Yes, between three and five years ago
 Yes, between one and two years ago
 Yes, but more than five years ago
 Yes, between two and three years ago
 No, this is my first visit

1a. (If yes in the last 12 months) Including today, how many times have you attended a performance from Duckie in the last 12 months?

1b. (If yes) On average, how often do you attend a Duckie performance? (Tick one only)

- Less than once a year
 4-5 times
 Once a year
 6+ times a year
 2-3 times a year

2. Are you attending with other people? (Tick one only)

- Yes
 No

2a. If yes, how many of those you are attending with are aged... (this does not include yourself)

Under 16 _____ 16 or older _____

3. Which of the following describe your motivations for visiting Duckie today? (Tick all that apply)

3a. And which of these was your main motivation? (Circle one only)

- To spend time with friends/family
 For reflection
 For a special occasion
 The arts are an important part of who I am
 For peace and quiet
 To escape from everyday life
 To be intellectually stimulated
 For academic reasons
 To be entertained
 For professional reasons
 To be inspired
 To entertain my children
 To do something new/out of the ordinary
 To educate/ stimulate my children
 To learn something
 Other - please specify _____
 To enjoy the atmosphere

4. How would you rate the following? (Please give one rating for each item)

	Very good	Good	Neither good nor poor	Poor	Very poor	Don't know/Not applicable
Quality of the performance/event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The whole experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. On a scale of 0-10, how likely is it that you would recommend Duckie to a friend, family member or colleague, with 10 being extremely likely and 0 being not at all likely? (Tick one only)

- 10
 9
 8
 7
 6
 5
 4
 3
 2
 1
 0

6. Is there anything else you would like to say about your experience? *(Please describe below)*

7. To what extent would you agree or disagree with the following statements? *(Please give one rating for each item)*

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know/Not applicable
Duckie is welcoming for the whole community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duckie encourages participation in community life and events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duckie enhances the sense of community in the local area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Duckie is good for the local community's image	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Would you consider supporting Duckie in any of the following ways? *(Tick all that apply)*

- | | |
|---|---|
| <input type="checkbox"/> By making one off donation | <input type="checkbox"/> By joining the membership scheme |
| <input type="checkbox"/> By making a regular donation | <input type="checkbox"/> By attending a fundraising event |
| <input type="checkbox"/> By leaving a legacy | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> By volunteering | <input type="checkbox"/> None of the above |

9. Which of the following types of arts/heritage events have you attended within the last three years? *(Tick all that apply)*

9a. And of these, which have you visited in the last 12 months? *(Tick all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> Art gallery or art exhibition | <input type="checkbox"/> Outdoor arts event/festival |
| <input type="checkbox"/> Museum exhibition | <input type="checkbox"/> Ballet |
| <input type="checkbox"/> Theatre performance | <input type="checkbox"/> Contemporary dance performance |
| <input type="checkbox"/> Classical music concert | <input type="checkbox"/> Cinema screening |
| <input type="checkbox"/> Opera | <input type="checkbox"/> Visited a historic/heritage site |
| <input type="checkbox"/> Pop/rock concert | <input type="checkbox"/> Visited a library |
| <input type="checkbox"/> Jazz performance | <input type="checkbox"/> None of these |

10. Which of the following best describes your highest educational qualification? *(Tick one only)*

- | | |
|---|---|
| <input type="checkbox"/> Degree & professional/vocational equivalents | <input type="checkbox"/> GCSE/O Level grade A*-C (5 or more), vocational level 2 & equivalents |
| <input type="checkbox"/> Other Higher Education below degree level | <input type="checkbox"/> GCSE/O Level grade (less than 5 A*-C), other qualifications at level 1 and below |
| <input type="checkbox"/> A levels, vocational level 3 & equivalents | <input type="checkbox"/> Other qualifications: level unknown |
| <input type="checkbox"/> Trade Apprenticeships | <input type="checkbox"/> No qualifications |

About You This final section is about you. It's a little more personal but is really useful to us. The questions have been designed to align with the way the UK Government collects Census data. This enables us to compare our visitor profile to the general population. By answering these questions, you will help us to see the extent to which we're serving everyone in our community. If there are any questions that you'd rather not answer, please select "Prefer not to say" or skip to the next question.

11. What is your sex? (Tick one only)

- Male Female Prefer not to say

12. Which of the following options best describes how you think of your gender identity? (Tick one only)

- Male Female In another way*
 Prefer not to say

*How would you describe your gender?

13. Which of the following age groups do you belong to? (Tick one only)

- | | | | | |
|-----------------------------------|----------------------------------|----------------------------------|--------------------------------------|--|
| <input type="checkbox"/> Under 16 | <input type="checkbox"/> 30 - 34 | <input type="checkbox"/> 50 - 54 | <input type="checkbox"/> 70 - 74 | <input type="checkbox"/> Prefer not to say |
| <input type="checkbox"/> 16 - 19 | <input type="checkbox"/> 35 - 39 | <input type="checkbox"/> 55 - 59 | <input type="checkbox"/> 75 - 79 | |
| <input type="checkbox"/> 20 - 24 | <input type="checkbox"/> 40 - 44 | <input type="checkbox"/> 60 - 64 | <input type="checkbox"/> 80 - 84 | |
| <input type="checkbox"/> 25 - 29 | <input type="checkbox"/> 45 - 49 | <input type="checkbox"/> 65 - 69 | <input type="checkbox"/> 85 or older | |

14. What is your ethnic group? (Tick one only)

White

- English/Welsh/
Scottish/Northern Irish/British
 Irish
 Gypsy or Irish Traveller
 Other White background*

Mixed

- White and Black Caribbean
 White and Black African
 White and Asian
 Other Mixed/multiple ethnic
background*

Asian or Asian British

- Indian
 Pakistani
 Bangladeshi
 Chinese
 Other Asian background*

Black or Black British

- African
 Caribbean
 Other Black/African/
Caribbean background*

Other

- Arab
 Other*
 Prefer not to say

*What other?

15. Do you identify as a deaf or disabled person, or have a long-term health condition? (Tick one only)

- Yes No Prefer not to say

16. Do you live in the UK? (Tick one only)

- Yes No

16a. If you live in the UK, what is your full postcode?
This information will only be used for research

16b. If you live overseas, what is your country of residence?

Thank you for your help.